

Oktober
2026



wanneer die aarde
rooi blom

Aloe Ferox Nuusbrief



Die gloeiende rooi blomme.

Daar is iets asemrowends aan die *Aloe ferox*-aalwynspesie, en dit is die gloeiende rooi kandelare wanneer hulle blom. 'n Geskiedkundige herroep reisigers uit die Kaap wat eens hierdie skouspel só beskryf het: “Vlaktes en heuwels wat lyk asof die aarde aan die brand is.”

Wat 'n treffende beskrywing van hierdie plant wat natuurlik aangepas het om selfs onder die moeilikste toestande te floreer!

Gedurende die maandelange, versengende hitte en droogte van sowat 10 maande gelede, het die jonger aalwyne hul blare toegevou na die hemele – soos hande wat bid. Maar, tipies van dié geharde plant, het die blare ná die reën weer stadig oopgevou. Elke druppel is met dankbaarheid ontvang en sorgvuldig in die wit, vlesige binnekant van die blaar gestoor. Die blare het voller en voller geword totdat die geharde groen plante amper oorgeloop het van nuwe lewe.

'n Paar maande ná die lankverwagte reën het die *Aloe ferox*-plante begin blom – met 'n ywer wat in jare nie gesien is nie. 'n Seisoen van oorvloed – en by Aloe Ferox 'n vreugdevolle tyd!

En dís waar ons verhaal begin – ons eie “Symbol of Quality” – van varsgeoeste aalwynblaar tot voltooide produk! Gedurende 2016 het Aloe Ferox oorgeskakel van voorafverwerkte aalwynpoeier na varsgeperste aalwynsap. Hierdie oorskakeling maak dit moontlik om 'n groter hoeveelheid ongerepte *Aloe ferox*-nutriënte in die velsorgprodukte te bewerkstellig.

Wetgewing bepaal dat bestanddele per volume, in dalende volgorde, gelys word. *Aloe ferox*-ekstrak sal dus altyd hoog (indien nie eerste nie) op die bestanddeellys verskyn – slegs van toepassing op produkte wat die “varsgeperste” kwaliteitsimbool dra.

Dit beteken dat *Aloe ferox* nie as 'n nagedagte ingesluit is nie. Nee, *Aloe ferox* vorm 'n integrale deel van dit wat ons produkte nie net besonders nie, maar werklik doeltreffend maak.

Die *Aloe ferox*-blaar is ryk aan verskeie elemente, waaronder aminosure, minerale, vitamienes en ensieme. Deur varsgeperste sap te gebruik, kan ons hierdie natuurlike eienskappe van die aalwyn benut en deel maak van die kwaliteit en integriteit van elke produk.

Van 'n geharde plant wat maande se somerhitte en droogte kan trotseer, tot vars, welige blare wat die Aloe Ferox-produkte met kosbaarheid verryk – die verhaal van die *Aloe ferox*-plant is een van oorlewing, herstel en oorvloed!

En elke keer wanneer die *Aloe ferox*-plante begin blom en die heuwels rooi kleur, word ons weereens herinner aan hierdie merkwaardige plant.

***Aloe ferox* –
vars van die blaar,
diep gewortel in die
hart van Albertinia.**

Wanneer het Aloe Ferox begin om varsgeperste aalwynsap in velsorgprodukte te gebruik?

Stuur jou antwoord na freegift@af.co.za en ontvang gratis bemarkingsmateriaal.

Specials

November
2026



WRINKLE-LESS
50 ml

R110

SAVE R30

- Nourishes and moisturises skin.
- Advantageous for skin rejuvenation.
- Restores elasticity of skin.
- Protects the skin against dehydration.
- Delays formation of wrinkles.
- Strengthens the collagen layer.
- Assists with tissue repair and maintenance.



Ultraviolet
50 ml

R122

SAVE R30

- Broad spectrum SPF 50+.
- Protection against direct DNA damage.
- Fast-absorbed.
- Helps prevent and reduce melanin production in skin.
- Helps prevent skin dehydration.
- Provides mild moisturisation.
- Ultra-light texture, no white traces.
- Ideal under makeup and over moisturisers.
- Suitable for all skin types.



AM FACE WASH
100 ml

R87

SAVE R20

- Antimicrobial, antiseptic, antibacterial and antifungal properties.
- Cleanses skin gently, effectively removing excess sebum, oil and dirt particles.
- Helps regulate sebum production to relieve various types of acne.
- Helps with blemish-prone skin to support clearer complexion.
- Soothes and purifies.



English:

Zanie, a distributor, shared the following incredible testimony:

“My husband, Johan, struggled with a serious skin condition, rosacea, for many years. Over the years, various medications were prescribed, but unfortunately, they did not bring him the relief we had hoped for. In 2022, Johan stopped using the medication and began using SUPER ALOE GEL and WRINKLE-LESS as part of his daily skincare routine.

After only a few weeks, we started noticing a change in the condition of his skin. Johan simply continued using the aloe products, and over time, the improvement became more and more noticeable. Within 6 months, the difference was remarkable – the redness and visible signs of his skin condition had completely cleared. To this day, the condition has not returned. The most recent photograph was taken in August 2026.”

Johan’s story is a special reminder of just how unique every person’s skin and experience can be – especially the importance of appropriate skincare.

Afrikaans:

Zanie, ‘n verspreider, het dié volgende ongelooflike getuienis gedeel:

“My man, Johan, het vir baie jare gesukkel met ’n ernstige veltoestand, naamlik rosacea. Oor die jare is verskillende medikasies voorgeskryf, maar ongelukkig het dit nie die verligting gebring waarop ons gehoop het nie. In 2022 het Johan opgehou om die medikasie te gebruik en begin om SUPER ALOE GEL en WRINKLE-LESS as deel van sy daaglikse velsorgroetine te gebruik.

Na slegs ’n paar weke het ons begin opmerk dat daar ’n verandering in die toestand van sy vel was. Johan het eenvoudig voortgegaan met die aalwynprodukte, en met verloop van tyd het die verbetering al hoe duideliker geword. Binne 6 maande was die verskil merkwaardig – die rooiheid en sigbare tekens van sy veltoestand het heeltemal opgeklaar. Tot op hede het die toestand nie teruggekeer nie. Die laaste foto is in Augustus 2026 geneem.”

Johan se verhaal is ’n besondere herinnering aan hoe uniek elke persoon se vel en ervaring kan wees – veral wat die belangrikheid van geskikte velsorg betref.

October
2026



when the earth
blooms red

Aloe Ferox Newsletter



The glowing red flowers.

There is a remarkable natural treasure that never fails to impress, i.e., the glowing red flowers of *Aloe ferox* plants in bloom. A historian remembers travellers from the Cape describing this spectacular display as: “Plains and hills that look as though the earth itself is on fire.”

What a striking description of the plant that has naturally adapted to thrive under some of the harshest conditions!

During the months of scorching heat and drought we experienced some 10 months ago, the younger aloes folded their leaves in, upwards to the heavens – like hands lifted in prayer. But, true to the resilient nature of this remarkable plant, the leaves slowly folded out again after the rains. Every drop was received with gratitude and carefully stored in the white, fleshy inner of the leaves. The leaves became fuller until the hardy green plants seemed to almost overflow with new life.

A few months after the long-awaited rain, the *Aloe ferox* plants began to flower and produce seed with an abundance not seen in many years. A season of plenty – a joyful time at Aloe Ferox!

And this is where our story begins – with our very own “Symbol of Quality” – from freshly harvested aloe leaf to finished product in just a couple of days! During 2016, Aloe Ferox switched from pre-processed aloe powder to freshly pressed aloe leaf juice. This switch provides a way to incorporate a much larger volume of untouched *Aloe ferox* nutrients into the skincare products.

Labelling requirements dictate that ingredients must be listed by volume in descending order. Aloe Ferox products endorsed with the symbol of quality will therefore always list *Aloe ferox* extract high up (if not first) on the ingredient list.

This means that *Aloe ferox* is not merely included as an afterthought. No, it means that *Aloe ferox* forms an integral part of what makes our products not only special, but truly effective.

The *Aloe ferox* leaf is naturally rich in a variety of elements, including amino acids, minerals, vitamins and enzymes. By using freshly pressed juice, we can harness these natural, untouched elements and make them a fundamental part of the quality and integrity of each product.

From a hardy plant that can withstand months of summer heat and drought, to fresh, lush leaves enriching Aloe Ferox products with precious juice – the story of the *Aloe ferox* plant is one of survival, renewal and abundance!

And every time the *Aloe ferox* begins to flower and the hills turn red, we are reminded once again of this extraordinary natural resource.

***Aloe ferox* –
fresh from the leaf,
woven into the very
heart of Albertinia.**

When did Aloe Ferox start to use fresh-pressed aloe juice in the skincare products?

Send your answer to freegift@af.co.za and receive free marketing material.