

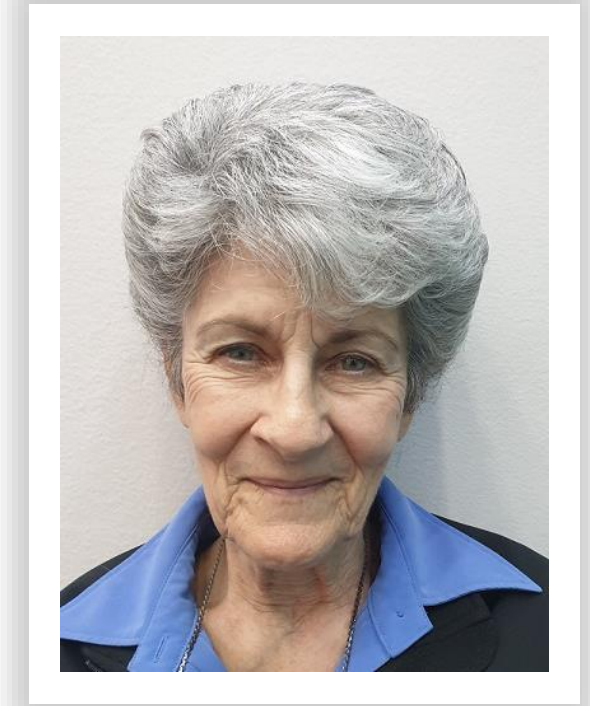


TOPIC

THE SOLUTION FOR TEENAGE SKIN PROBLEMS

PRODUCTS COVERED

AM FACE WASH, AM ALOE GEL, AM MOISTURIZER, FACIAL MASK, BALANCING TONER,
RADICAL IMAGE



INSTRUCTOR

Leah Coetzee

Aloe Ferox® learning PROBLEM SKINCARE RANGE

When I was still a rookie at Aloe Ferox, I seized every marketing opportunity that came my way – often with hesitation, unsure whether the marvelous aloe would truly address the problem at hand.

This is how my journey began:

A neighbor of ours had two beautiful daughters – sporty, energetic, and full of life. Unfortunately, their teenage hormones were just as active! Every day, I became more convinced that the Problem Skincare Range would be the perfect solution for them. But oh, my experience with this new product line was almost nonexistent at the time!

So, I carefully poured a little *AM FACE WASH*, *AM ALOE GEL*, and *AM MOISTURIZER* into small containers, handed them over to the two girls ... and held my breath! Within a week, I received my first order! By then, I had already read that *RADICAL IMAGE* works on hormonal imbalances from within, helping to restore the skin naturally.

Many years have passed since that day, and I've gained a wealth of experience. Each day, I am more in awe of the healing power of the *Aloe ferox* plant, and I now recommend it with absolute confidence. If a client is willing to persevere, improvement– or even complete healing – will come in one form or another. It's just such a pity that some give up too soon...!

Let me show you...!



t: 028 735 8100

e: info@af.co.za

www.af.co.za

Aloe Ferox®

COMPLETE SET @ 10 % BENEFIT

AM RANGE – for teen skin problems!
AM FACE WASH, AM ALOE GEL, FACIAL MASK, BALANCING TONER,
AM MOISTURIZER, RADICAL IMAGE

This lady from Zimbabwe says she spent half her time in pharmacies looking for a solution until she started using the Problem Skincare Range. Now she's a distributor!



Junie 2024–September 2024



15 August 2023–28 August 2023



Aloe Ferox® learning THE KEYWORD IS HORMONAL HARMONY!

RADICAL IMAGE CAPSULES – expertly formulated for hormonal harmony.

- The teenage years mark the body's first major surge in male and female hormones, triggering significant changes.
- The key players in this process are testosterone, estrogen, and progesterone – present in both males and females, but in different proportions.
- Males naturally have higher testosterone levels, while females have more estrogen and progesterone.
- These hormones don't always regulate smoothly, and that imbalance often leads to skin issues.

How it unfolds:

- Testosterone, the dominant male hormone, stimulates sebaceous (oil) glands to produce sebum – a natural process.
- However, these glands can become overactive, produce excess oil, leading to an oily skin texture when estrogen and progesterone levels are not sufficient.
- The excess sebum, combined with dead skin cells and bacteria on the skin, can clog hair follicles, causing pimples.
- In more severe cases, clogged pores lead to inflammation and acne.
- Since testosterone plays a key role in this imbalance, it is often the primary trigger for breakouts.
- *RADICAL IMAGE* capsules are designed to help restore hormonal balance from within, promoting clearer, healthier skin.



t: 028 735 8100

e: info@af.co.za

www.af.co.za

Aloe Ferox®

Aloe Ferox® learning THESE ARE THE PRODUCTS I HANDED OUT

AM FACE WASH – a gentle, non-irritating sulphate-free facial cleanser:

- Mild, yet highly effective, making it ideal for oily and problem-prone skin.
- Infused with powerful antiseptic, antibacterial, and disinfectant properties to combat pus formation and bacteria.
- Acne and breakouts occur when sebum, dead skin cells, and bacteria become trapped in hair follicles.
- *Aloe ferox* bitter sap in this formula provides antimicrobial, antiviral, and antifungal protection.
- Strong antimicrobial action helps address pimples and acne right from the cleansing stage.
- Argan oil regulates sebum production, preventing clogged pores.
- Lavender essential oil is well-known for soothing acne, eczema, and other skin conditions.

AM ALOE GEL – a balancing & soothing skin treatment:

- Helps control sebum production while gently drying excess oil.
- Reduces the appearance of temporary redness.
- Provides light hydration, promoting a youthful glow.
- Argan oil reduces melanin production, helping to fade dark spots.
- Vitamin E in argan oil stimulates cell renewal and accelerates skin healing.

AM MOISTURIZER – hydrating & protective

- Contains pharmaceutical-grade bentonite clay, which absorbs environmental toxins like pollution.
- Enriched with jojoba, sweet almond, argan, and lavender oils, which deeply nourish the skin and improve acne-prone conditions.
- Offers both hydration and antimicrobial benefits.
- Argan oil's anti-inflammatory properties may help reduce psoriasis and skin irritation.
- Helps prevent and reduce dry, rough, or flaky skin, as well as minor skin irritations.

Each product in this range is designed to work in harmony with your skin, bringing out its natural clarity and radiance!



t: 028 735 8100

e: info@af.co.za

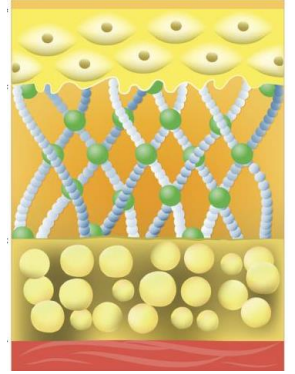
www.af.co.za

Aloe Ferox®



Teen skin: naturally resilient, remarkably elastic, yet prone to oiliness. It also comes with its own set of characteristics:

- ✓ Exceptional elasticity.
- ✓ Thicker texture with a slightly rough surface.
- ✓ Enlarged pores, especially in oily areas.
- ✓ Shiny appearance due to excess oil/sebum production.
- ✓ Even skin tone.
- ✓ Blackheads.
- ✓ Pimples, carbuncles, infections, and inflammation.



The power of *FACIAL MASK* for oily & teenage skin

A facial mask is a must-have solution for anyone struggling with oily or problem-prone teenage skin.

How to use:

- Apply *FACIAL MASK* immediately after cleansing with *AM FACE WASH*.
- It removes dirt and absorbs excess oil on the skin.
- Draws out deep impurities and unclogs pores.
- Apply a thin, even layer – preferably using a brush – avoiding the lips and eye area.
- Leave on for 10-15 minutes.
- Gently remove with a soft, wet washcloth, taking care not to stretch the skin.
- Rinse skin thoroughly with lukewarm water.
- The mask has a definite drying effect, making it ideal for teen and oily skin types.
- Helps exfoliate dead skin cells, revealing a fresher complexion.
- After using a clay mask, the skin appears smoother, more refined, with visibly tightened pores.



How will you know that your skin problem is improving? As *RADICAL IMAGE* starts restoring hormonal balance, you'll notice a steady decline in new pimples. Once this balance is fully restored, acne and blemishes naturally fade away – revealing healthier, clearer skin.

Powerful ingredients in *RADICAL IMAGE*

1. *Aloe ferox* whole-leaf powder is derived from the dried, finely ground green and white fibre of the aloe leaf.
 - Packed with minerals, vitamins, and amino acids to support skin repair and wound healing.
 - It is a valuable ingredient for treating bacterial infections.
 - *Aloe ferox* bitters aid in detoxification.
2. Zinc is found in every cell of the human body and plays a crucial role in wound healing.
 - Sebaceous glands require zinc for proper functioning and oil regulation.
3. Wild Yam is traditionally used to promote and maintain hormonal harmony.
4. Saw Palmetto helps reduce androgen levels, which in turn lowers sebum production, effectively targeting teen's skin concerns. (testosterone is part of androgen levels)
5. Vitamins A, B6, and C support overall skin health and regeneration.
6. Dandelion Root helps reduce inflammation and microbial infections, detoxifies the skin and clears clogged pores.
7. Dong Quai Root is a rich source of antioxidants with potent antibacterial and anti-inflammatory effects. Acts similarly to estrogen, assisting in hormonal balance, especially in cases of excess testosterone.

Important warnings:

RADICAL IMAGE capsules should be avoided in the following cases:

⚠ Individuals with a personal or family history of hormone-related cancers.

⚠ Pregnant and breastfeeding mothers.

⚠ Some ingredients may interfere with medications such as birth control pills, hormone replacement therapy, and anti-inflammatory drugs.

For best results, consistency is key! Let *RADICAL IMAGE* work its magic by restoring balance from within, paving the way for clearer, healthier skin.



Aloe Ferox® learning HOW TO DRAW CUSTOMERS TO YOUR STALL

Make your stall irresistible: Tips for engaging customers:

When setting up your stall or display, positioning is everything! Your table arrangement should invite interaction, making it easy for passersby to stop and engage. Many people hesitate to walk deep into a stall, so if you're sitting comfortably at the back, potential customers might just walk past without a second glance.

Here's how to draw them in:

- Position yourself at the front so you're approachable and ready to engage.
- Provide interesting reading material at the entrance – especially for the men trailing behind their wives!
- While they browse for the perfect product, their partners can flip through a booklet or pamphlet.

Crowds attract crowds! A bustling stall always catches attention, so create an inviting and interactive space.

Tercia has a playful strategy: With a mischievous twinkle in her eye, Tercia shares her clever idea: "I've often thought about organizing a 'rent-a-crowd' – a group that swings by every hour, acting as if they're making big purchases! People are naturally curious and tend to gather where others are looking!!"

Lizette's brilliant hook

Lizette has discovered a simple yet highly effective way to draw customers to her table:

"I created a sign with the word 'FREE' in big, bold letters. People can't resist coming closer to see what's being given away. I make beautiful bath salts, package them attractively in small sachets, and hand them out for free. While they take their sample, they notice all my other products – and just like that, I can start selling!"

Share your genius and receive free marketing material!! Do you have a brilliant trick for attracting customers to your stall? Send me your best ideas! Let's make market days even more exciting and successful!



t: 028 735 8100

e: info@af.co.za

www.af.co.za

Aloe Ferox®