



DRY/MATURE SKIN VS. DEHYDRATED SKIN

DRY/MATURE SKIN TYPE (LACK OF SEBUM)

A dry/mature skin is usually due to oil glands not producing enough oil (sebum). The texture of a dry/mature skin is usually very fine and can easily appear dry and flaky. Start addressing the problem from the inside by following a healthy diet and taking *OMEGA-3* and healthy oils/fats.

Remove dead skin cells by using *REFINING SCRUB*, which will also stimulate oil glands to produce more sebum, leaving the skin radiant and healthy. Use suitable skin care products that provide enough moisture. In cases of exceptionally dry skin, start the day with step 2 of the skin care routine (tone) to retain the sebum secreted by the oil glands during the night. Mixing *ALOE TISSUE OIL* with your night cream is also a good solution.

DEHYDRATED SKIN (LACK OF MOISTURE)

Dehydration occurs when the skin does not retain its moisture. Any skin type, even oily skin, can become dehydrated. Damage to the skin barrier leads to dehydrated skin. The skin barrier is the mechanism that prevents the skin from losing its moisture. Contributing factors include sun, air pollution, exhaust fumes, skin conditions such as eczema/psoriasis, over-exposure to extreme weather conditions, or using skin care products not suitable for your skin type.

Damage to the skin barrier is usually temporary and can be repaired by avoiding the stressors. Get enough sleep, and drink plenty of water and healthy fluids.

Suitable skin care products for each specific skin type will contribute to the repair of the skin barrier. The particularly small molecules of a serum penetrate through all the layers of the skin, while repairing the moisture balance, and preventing further dehydration by sealing in the moisture. Use Lift and Contour Serum twice daily. Follow up with a suitable moisturiser while the serum is still slightly damp.

GENERAL TIP

Take vitamin C for cell renewal and repair. *VITAMIN C+* stimulates hyaluronic acid production in the body. Hyaluronic acid keeps the skin moist, and also stimulates collagen and elastin production, thereby improving the elasticity and firmness of the skin.

The collagen layer is the strongest structure of the skin. Elastin found in between the collagen fibres is the “gummy substance” that gives the skin its elasticity and firmness. A shortage of sebum and/or moisture can lead to weakened collagen fibres and contribute to aging skin.





BEFORE

AFTER



ENGLISH: On June 13, 2022, Michelle developed shingles on the right hand side of her face. Friends and colleagues recommended various remedies, but Michelle only used *SUPERALOE GEL* and continued with her normal Aloe Ferox skincare products. None of the products irritated her skin. Within 3 weeks there was no sign of the skin condition, not even a scar! Michelle says she would never consider any other products than Aloe Ferox, and *SUPERALOE GEL* is an excellent product!

AFRIKAANS: Op 13 Junie 2022 het Michelle gordelroos aan die regterkant van haar gesig opgedoen. Vriende en kollegas het verskeie middels aanbeveel, maar Michelle het slegs *SUPERALOE GEL* aangewend en daagliks voortgegaan met haar normale Aloe Ferox-versorgprodukte. Nie een van die produkte het haar vel geïrriteer nie. Binne 3 weke was daar nie 'n teken van die veltoestand nie, nie eens 'n letsel nie! Michelle sê sy sal nooit enige ander produkte oorweeg as Aloe Ferox nie, en *SUPERALOE GEL* is 'n uitstekende produk!



Specials

APRIL 2023

HAPPY
Mother's
DAY



COMBO
SPECIAL

BODY BUTTER 150 ml
BODY SCRUB 200 ml

SAVE R25

R110

GET-A-GRIP
60 Capsules

SAVE R13

R100

24M⁺
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SAVE R30

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Aloe Ferox®



DROË/VOLWASSE VEL VS. GEDEHIDREERDE VEL

DROË/VOLWASSE VELTIPE (TEKORT AAN SEBUM/OLIE)

‘n Droë/volwasse vel tipe is gewoonlik te wyte aan oliekliere wat nie genoeg sebum afskei nie. So ‘n veltekstuur is dikwels baie fyn en vertoon maklik vaal/skilferig. *OMEGA-3*, gesonde olies/vette, en die regte dieet spreek die probleem van binne aan.

REFINING SCRUB verwyder die dooie velselletjies, stimuleer oliekliere om meer sebum af te skei, en laat die vel stralend en gesond lyk. Gebruik geskikte velsorgprodukte wat genoeg bevogtiging verskaf. In die geval van ‘n besonder droë vel, begin soggens met stap 2 van die velsorgroetine (verfris), en voltooi soos gewoonlik. Dit help om sebum wat gedurende die nag deur die oliekliere afgeskei is, te behou. *ALOE TISSUE OIL* gemeng met jou nagroom bied ook ‘n goeie oplossing.

GEDEHIDREERDE VEL (TEKORT AAN VOG)

‘n Vel wat nie sy vog behou nie, raak gedehidreer. Enige vel tipe, selfs ‘n olierige vel, kan gedehidreer wees. Vog raak verlore omdat die vogbeskermingslaag van die vel beskadig is. Faktore wat bydra tot hierdie beskadiging is die son, lugbesoedeling, uitlaatgasse, voltoestande soos ekseem/psoriase, blootstelling aan uiterste weerstoestande, of die gebruik van verkeerde velsorgprodukte.

Skade aan die vogversperringslaag is gewoonlik tydelik en kan herstel word. Begin deur die oorsake van die skade te vermy. Slaap genoeg, en drink gesonde vloeistowwe, veral water.

Geskikte velsorgprodukte vir elke vel tipe dra by tot herstel. Die molekules van ‘n serum is besonder klein en dring deur al die vellae, help herstel die vogbalans in die vel, en verhoed verdere dehidrasie deur die vog in die vel te verseël.

Gebruik Lift en Contour Serum 2 x daaglik. Voldoende bevogtiging ná ‘n serum is noodsaaklik. Wend ‘n bevogtiger aan terwyl die serum nog effens klam is.

ALGEMENE WENK

Drink vitamine C vir selvernuwing en velherstel. *VITAMIN C+* stimuleer hialuroonsuurproduksie in die liggaam. Hialuroonsuur hou nie net die vel vogtig nie, maar stimuleer kollageen- en elastienproduksie, en verbeter só die elastisiteit en fermheid van die vel.

Die kollageenlaag is die sterk struktuur van die vel, en elastien die “gommerige vloeistof” wat tussen die kollageenvesels voorkom en aan die vel sy elastisiteit en fermheid verleen. ‘n Tekort aan olie en/of vog kan lei tot verslakte kollageenvesels en só bydra tot velveroudering.

