

2021

TOP PERFORMERS



**TOP 10
DISTRIBUTORS**

1. Marieline Kruger
2. Marianne Greyling
3. Madelein du Toit
4. Lorraine Labuschagne
5. Minerva Conradie
6. Maureen Kinghorn
7. Claudia Knobel
8. Madelene van der Berg
9. Esmé Dye
10. Tercia Joubert

**TOP 5
BUSINESSES**

1. Simply Natural
Hilde Nel
2. Dried Fruit for Africa
Karen van Wijk
3. Noramie Fashions
Miriam Bryant
4. Theresa Delport
5. Marina's ABC
Marina Kruger

#16-100

June Botha, David Noach, Louisia Brash, Arrie Nel, Ronnie Botha, Anelia du Plessis, Annamarie van Niekerk, Marelize Welthagen, Yvonne Roselt, Silna Thomas, Annemarie Dellemijn, Retha Beukes, Liz Hough, Lynette Bresler, Sanjay Khoosal, Keri Martens-Wright, Malik Cassim, Elsabé Harding, Alta van Aswegen, Ingrid van Zyl, Breggie Merrick, Jan Spoelstra, Alida Steenkamp, Margot Vile, Linda Bentley, Noelene Kennedy, Marie Kotze, Chrisinda Nel, Janette Errington, Chiman Harjeven, Ilse Simons, Annette Groenewald, Lisa van der Merwe, Joe Hattingh, Ilse Marais, Sannie van der Westhuizen, Karen Wolmarans, Ansie du Plessis, Sven Gevers, Cheryl Scriven, Ursula van Staden, Wanda Gray, Jolandi Dreyer, Stuart Pearson, Elizabeth Oberholzer, Belinda Cosyn, Daleen Landman, Tessa van Wyk, Justin Moloney, Marina du Plooy, Shelah Engelbrecht, Sarie Kotzee, Mikros van Biljon, Marianna la Vita, Kriszandra Kruger, Faziela Alli, Estelle Aspeling, Annatjie Botha, Marike Muller, Jo-Alda Theron, Betsie du Pisanie, Riana Badenhorst, Elsabé Strauss, Amelia Leenen, Ronel de Klerk, Ansie Cronje, Hercules Viljoen, Anina-Lee Maritz, Miriam Slabbert, Venishree Govender, Charmaine van Deventer, Miranda Uys, Marilyn Watkins, Liandé Woof, Karin Kruger, Hester & Lientjie, Leandre Fourie, Michelle Stapelberg, Linda Pinto, Theresa Brand, Annelise Uys, Christine Ryan, Leonie Langemaat, Deborah Feyerabend, Elsa Simon.



product and marketing training

We provide extensive product and marketing training on a weekly basis via ZOOM.

- ✓ It is easy to join in from your PC or mobile device.
- ✓ It is absolutely free, but not cheap!
- ✓ It contains a wealth of knowledge and will definitely benefit your Aloe Ferox enterprise/business.



Join in: every Tuesday afternoon at 16:30 – One week English and one week Afrikaans.



JONGENSFONTEIN CHRISTMAS MARKET - 2021-12-18

tips for markets/stalls

- Stalls should be eye catching and fitting the look of a professional of the trade.
- Do not clutter or over-accessorise – strive for a clean and simplistic look.
- Dress code can be casual, but you must look like a professional of the trade.
- Customers must be able to easily look at and navigate all the products in the stall.
- Offset products located at the back of tables slightly higher, so that customers can easily browse and reach it.
- Posters and individual price tags are a must, and should be clearly displayed – some people feel embarrassed to ask for pricing.
- Be friendly – everyone loves a friendly salesperson.
- Engage your customers without crowding or overwhelming them.
- Never be distant or preoccupied with personal issues or activities (even eating) while customers are browsing your stall.
- Product samples and testers, or the lack thereof, will influence sales.
- Hand out information leaflets with highlighted products as well as contact detail for customers to get hold of you once they are home.
- Plan your stall/display ahead of time, practise at home and take photos so you can easily replicate on market days.

March is **Colorectal Cancer Awareness Month (CCAM)** – a global annual initiative in which South Africans participate during March and April. Colorectal cancer affects both men and women significantly – it is the 2nd most common cancer among men, and the 3rd most common cancer among women (*National Cancer Registry, 2017*).

According to the World Cancer Research Fund (WCRF), up to 45% of bowel/colorectal cancer can be prevented through a diet rich in dietary fibre, healthy weight management, and sufficient physical activity. Men should aim for ± 30 g of soluble dietary fibre per day, and women for ± 25 g.

Adequate daily dietary fibre intake may help to reduce the risk of colorectal cancer by:

- maintaining healthy bowel movement – thereby limiting the time that harmful/toxic chemicals are present in the bowel,
- binding carcinogens (cancer-causing agents) to stool and thereby expelling it from the body, and
- helping us to feel fuller for longer – thereby playing a key role in healthy weight maintenance.
- Good bacteria in the colon converts fibre into short-chain fatty acids. Short-chain fatty acids reduce the ability of cells in the intestine to become cancerous.

The following Aloe Ferox supplements are rich in soluble dietary fibre:

- JUST FIBRE*, 400 mg fibre per capsule.
- FABULOUS FIBRE BITTER*, 250 mg fibre and 150 mg *Aloe ferox* bitter exude per capsule.
- ALOE FIBRE JUICE BANAPEARRY*, 35 g fibre per 500 ml.
- ALOE FIBRE JUICE CONCENTRATE*, 250 g fibre per 500 ml.
- ALOE FIBRE JUICE BITTER*, 35 g fibre and 1% *Aloe ferox* bitter exude per 500 ml.





BEFORE – AUG 2021



AFTER – NOV 2021

ENGLISH

X battled with psoriasis all over his body for 9 years. In August 2021 he started using *LIQUID BODY WASH BITTER*, *FEROX GEL*, *BITTER BALM*, *FABULOUS FIBRE BITTER*, and *ALOE FEROX JUICE*. He experienced a significant improvement after just 2 weeks. The before and after photos are a testimony of the dramatic improvement within 3 months. His arms and legs improved to such an extent that he even feels comfortable wearing short-sleeved shirts. X feels like a new person. Thank you, Aloe Ferox!

AFRIKAANS

X het vir 9 jaar met erge psoriase regoor sy hele lyf gesukkel. In Augustus 2021 het hy *LIQUID BODY WASH BITTER*, *FEROX GEL*, *BITTER BALM*, *FABULOUS FIBRE BITTER* en *ALOE FEROX JUICE* begin gebruik. Binne 2 weke kon hy reeds 'n verbetering sien en voel! Die voor- en na-foto's toon die dramatiese verbetering binne slegs 3 maande. X sê hy dra weer met gemak kortmouhemde en voel 'n ander mens. Baie dankie, Aloe Ferox!



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Aloe Ferox®