

6/21

www. *Aafex* newsletter .CO.ZA

2021



The new antimicrobial products will be available from 1 November 2021.



**IMPORTANT**

The “AM” in the AM range refers to the term “AntiMicrobial” and not to a specific time of day.



- **AM FACE WASH:** 100 ml @ R80 – gentle, sulphate-free antimicrobial facial cleanser for oily and problem skin.
- **AM ALOE GEL:** 75 ml @ R110 – antimicrobial skin care gel developed to be a multipurpose body and facial gel with a slight drying effect to benefit specific skin conditions.
- **AM MOISTURIZER:** 50 ml @ R80 – antimicrobial facial moisturiser for problem and oily skin that contains pharmaceutical grade bentonite clay – greatly benefits oily and acne-prone skin types.

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**VANISHING CREAM** will be phased out by the new **AM MOISTURIZER**. There is limited stock available of the existing **VANISHING CREAM**, so be sure to stock up.

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**ALOE COVER** (all colours) will be discontinued after existing stock and packaging run out. There is limited stock available and no immediate plans for a replacement product – be sure to stock up.

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**24** and **24<sup>M+</sup>**, both qualified day and night moisturisers, contain active ingredients that hydrate and protect skin during the day and restore skin at night. The “M+” notation does not reference gender specific skin – both products are fit for male and female skin. **24** is suitable for all skin types and age groups, whereas **24<sup>M+</sup>** is very rich and caters for mature and very dry skin. The two products can also be used simultaneously by applying **24** during daytime and **24<sup>M+</sup>** at night.

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**WRINKLE-LESS** is a remarkable facial moisturiser designed to hydrate and protect facial skin from the onslaughts of skin aging caused by environmental elements. It provides broad spectrum SPF 15 protection and contains various antiaging actives with proven skin benefits to help prevent and restore skin aging damage.



**WRINKLE-LESS** is also a very effective, high-end, antiaging moisturiser for your hands.



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*Aloe Ferox*

*Aloe Ferox* introduced complete skincare sets at reduced pricing on 1 September 2021. Many consumers only use one or two Aloe Ferox skincare products specific to their skin type, however, the predefined skincare sets should help you to introduce your clients to a complete set of skincare products that are suitable to their relevant skin types. Please refer to the Skincare Sets brochure available from [info@af.co.za](mailto:info@af.co.za) and [www.af.co.za](http://www.af.co.za).

- IMPORTANT**
- Each set of products is sold at 10% below the standard price.
  - The skincare sets are not prepacked/pre-packaged – you will receive the individual items that make up each specific set.
  - The individual skincare sets will remain available as standard stock items.

*Aloe Ferox* does not manufacture medicine – we manufacture supplements made from herbal ingredients exhibiting naturally occurring remedial health benefits. Unfortunately, this means that by law, we are not allowed to make or print health claims on product packaging. To overcome this limitation, we came up with new, cleverly designed labels that simply highlight awareness to the specific working or function of each product.

- IMPORTANT**
- Some distributors are erroneously interpreting the awareness emphasis as product name changes.



FABULOUS FIBRE BITTER is still called FABULOUS FIBRE BITTER

- ✓ The new label simply highlights “awareness to a healthy gut”

ALOE MULTI PLUS is still called ALOE MULTI PLUS

- ✓ The new label simply highlights “awareness to healthy nutrition”



The 3 new 100% fresh-pressed *Aloe ferox* dietary fibre juices will be available from the beginning of October 2021.

- **ALOE FIBRE JUICE BANAPEARRY:** 500 ml @ R60 – contains 35 g soluble aloe fibre. Dosage: 500 ml per day or as needed to supplement intake.
- **ALOE FIBRE JUICE CONCENTRATE:** 500 ml @ R80 – contains 250 g soluble aloe fibre. Dosage: 70 ml per day or as needed to supplement intake.
- **ALOE FIBRE JUICE BITTER:** 500 ml @ R80 – contains 35 g soluble aloe fibre. Dosage: 10-30 ml should be enough to stimulate bowel movement within 6-12 hours.

# CASH DEPOSIT FEES

We kindly request that all cash deposits made to Aloe Ferox, only be made into our existing FNB account:

- Account holder: Aloe Ferox (Pty) Ltd
- FNB Account number: 6288 8837 691

As from 1 November 2021, Aloe Ferox will levy the full cash deposit fee on cash deposits NOT made into this FNB account.



*Aloe Ferox*® is the only company in South Africa – and maybe the world – with the available natural organic resources to produce and use 100% fresh-pressed *Aloe ferox* juice in our personal care products. No other competitor can guarantee consistent freshly harvested and pressed, concentrated, and nutrient-rich aloe juice.

*There is absolutely no equal!*



### 100% Fresh-pressed

1

Aloe Ferox pioneered and developed the concept of freshly pressed *Aloe ferox* juice for use in personal care products, which guarantees zero vitamin and nutrient loss. No heating, freezing or dehydration!

### Conservation

2

Aloe Ferox founded a large-scale conservation project to secure sustainability of the *Aloe ferox* plant species by establishing several *Aloe ferox* plantations consisting of more than 200 000 individual plants.



3

### *Aloe ferox* plant

The healing sap of the South African plant species commonly known as “Cape Aloe” or botanically as “*Aloe ferox*” has been harvested by the Khoisan people of Southern Africa for centuries. This long-standing tradition is continued today through sustainable farming and harvesting of *Aloe ferox* leaves from privately owned organic plantations in the Albertinia district.

The nutrient-rich green peel, clear inner fillet and bitter exude are used to produce the highly effective Aloe Ferox and Timeless brands.

### *Aloe ferox* resources

4

The colour of this drop indicates the primary *Aloe ferox* resource used in each product:

- White – clear inner fillet
- Green – green outer peel
- Gold – yellow/brown bitter exude.

# WEIGHT LOSS TESTIMONY

#29  
01/10/2021



**BEFORE**



**AFTER**

## ENGLISH

*Désirée lost nearly 8 kg's in 11 weeks!*

The weight loss challenge started on the 1<sup>st</sup> of March. On the 2<sup>nd</sup>, I celebrated my 60<sup>th</sup> birthday which continued right up until the 7<sup>th</sup>, when my husband and I celebrated our wedding anniversary! I used *APPETITE CONTROL* and *ALOE FEROX JUICE* during the challenge. I personally feel that the weight loss program (through which I was i.e., able to eliminate certain foods) was what really helped me.

Thank you for the opportunity to join the weight loss challenge. I am pleased with my results and will continue eating intuitively, but with health and wellness in mind.

## AFRIKAANS

*Désirée het byna 8 kg in 11 weke verloor!*

Die gewigsverlies-uitdaging het op 1 Maart begin. Vanaf die 2<sup>de</sup> tot en met die 7<sup>de</sup> het ek beide my 60<sup>ste</sup> verjaarsdag sowel as my huweliks-herdenking gevier! Ek het *APPETITE CONTROL* en *ALOE FEROX JUICE* gedurende die uitdaging gebruik. Ek voel baie sterk dat die gewigsverlies-program (waardeur ek bv. sekere kosse kon uitsluit), die grootste deurbraak vir my gebring het.

Baie dankie vir die geleentheid om te kon deelneem aan die uitdaging. Ek is tevrede met my resultate en sal voortaan steeds eet met die oog op gesondheid en welstand.



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Aloe Ferox®