



Thank you to each and every committed distributor for diligently keeping the Aloe Ferox ball rolling throughout the lockdown period. You are our superheroes!
– Aloe Ferox management and staff –

Wow! Who would have been able to predict the current state of the world after such an ordinary and peaceful Christmas and New Year? Thankfully, there is a bit of humour (new corona slang and jokes) amidst all the corona adversity!

*There will be a minor baby boom in 7-9 months, and then one day in 2033, we shall witness the rise of the QUARANTEENS.
DAY DEMENTIA – When you do not know what day it is because you are home every day.*

COVIDIOT – A person that does not keep the directives and rules of the lockdown.

RAMAPHOBIA – The fear of someone 👁️ 👁️ extending the lockdown or raising the lockdown levels.

THE ALOE FEROX HYGIENE POLICY

Many companies have suffered devastating financial losses due to lockdown restrictions. We pray for speedy economic recovery of our country. We are grateful for the privilege of having been permitted to manufacture and deliver essential goods since the beginning of the lockdown, amidst all the uncertainty and unclear guidelines. We have since adopted and implemented various new methods of operation as well as revised hygiene practices to ensure not only our safety, but also the safety of everyone receiving Aloe Ferox orders.

- ✓ Hazard assessments are frequently conducted and addressed throughout all divisions and operations.
- ✓ Staff and management receive comprehensive training on viruses, bacteria and germs as well as newly adopted practices, social distancing, etc.
- ✓ Daily health checks and screening are mandatory for all staff and management prior to reporting for duty.



- ✓ Work areas, surfaces and goods are repeatedly sanitised.
- ✓ All staff are wearing facial masks covering nose and mouth.
- ✓ Sanitising stations have been erected throughout the company and all hands are sanitised regularly.
- ✓ Courier staff also sanitise before handling, collecting or delivering orders.

MANUFACTURING FARMING/TECHNICAL



FINANCES



CLEANING SERVICES

H-ALOE!

From all the Aloe-Ninjas

SALES



MARKETING



RESTAURANT



CASH DEPOSIT FEES



We are on the verge of embracing a brand-new lifestyle of which practising social distancing is probably the most difficult – after all, we thrive on personal contact and being close to each other. The powers that be are currently forcing us to abandon “the old” and embrace a new cold and impersonal lifestyle. Money was always a personal thing and when times were tough you could literally hold on to your money until times were better. The current crisis has however, brought “cash” to its knees for the final blow. A cashless digital society is finally coming to pass, as prophesied in the Word. Even the banks, that are supposed to safeguard our hard-earned cash, are penalising us for using it.

Banks have been phasing out cash by increasing cash handling fees to the point of unaffordability. The bank fees raised from cash deposits into the respective Aloe Ferox bank accounts are approaching R10k a month! Yes, that is ten thousand rand per month! Due to the current economic state of affairs, Aloe Ferox has no choice but to introduce a fixed levy on all cash deposits from 1 August 2020. This means that an additional amount of R65 will be payable on each CASH deposit, whether it be at a bank teller or at an ATM.

We really want to help you migrate to card or electronic payments. Please contact us or send an email to info@af.co.za to discuss your personal situation.

2020

PRICE INCREASE

The worldwide ban on imports and exports combined with lockdowns in most European countries has led to incomprehensible mayhem. Ingredient shortages in both the cosmetic as well as the health industry occurred overnight. These shortages are slowly but surely recovering; however, the premium is very high. Our experience is that most of the ingredients currently imported are landing at double or triple the normal prices. We are therefore cautious to prematurely announce new pricing. We aim to implement a general price increase by beginning of September or October 2020.

SANITISERS

Aloe Ferox opted not to get involved in the alcohol race when the sanitiser madness started, because excessive alcohol dehydrates skin. Our solution was *ALOE SANITISER* which employs various ingredients (including alcohol) to synergistically combat viruses, bacteria and germs while being very gentle on the skin and hands.



Although *ALOE SANITISER* is extremely effective, consumers that are driven by alcohol content, find no solace in this product and on top of that, it outprices most alcohol-based sanitisers because of the additional ingredients.

In the meantime, we developed (and personally use) a new product compliant with WHO, FDA and South African regulations. The new product contains among other 80% alcohol, *Aloe ferox* leaf juice, glycerine, hydrogen peroxide and a binder that allows the product to dry quickly without leaving a sticky afterfeel and is quite gentle on the skin.

We plan to also make it available as a surface disinfectant. It is manufactured as a gel or liquid and will retail to the public for around –

- R160 per 2 litre bottle with cap, or
- R60 per 500 ml bottle with pump, or
- R35 per 150 ml bottle with flip cap.

WILL YOU BUY?

Let us know as soon as possible if you are interested in this product.

Note: *ALOE SANITISER* will remain available.

LOCKDOWN SKIN CARE SETS

We are considering putting together complete skin care sets available at reduced pricing in an effort to aid consumers that are currently in financial turmoil – a relief project. The sets will be made up according to skin types.

A set for normal skin will i.e. comprise of:

- 1 x *FOAMING CLEANSER* (200 ml)
- 1 x *BALANCING TONER* (100 ml)
- 1 x *SUPER ALOE GEL* (75 ml)
- 1 x *MOISTURIZER* (50 ml)
- 1 x *ENRICHED NIGHT CREAM* (50 ml)



The individual products in a set will be grouped and labelled as a set and cannot and may not be broken up or sold separately. An added bonus of the sets are that it will introduce your customers to new products that they may not have used previously.

Let us know as soon as possible if you are interested in these sets.