

May 2016

## PRICE INCREASE

A general price increase of just 7% on average is scheduled for the 1 July 2016. It is always our number one priority to keep the Aloe Ferox products as affordable as possible without conceding quality.

**Timeless haiRevolution** and **Vitamin C+** will remain unaffected by the increase.

**Hand Cream & Body Lotion** have been adjusted at a different rate to harmonize the variance between the 50ml and 250ml.

Inset costs of the **Glycerin Soap** has unfortunately skyrocketed and we had to adjust pricing accordingly.



## VAL-U-LIFE

The composition of **Val-u-Life** is 61% *Sutherlandia frutescens*, 31% *Aloe ferox* leaf (no bitters!), 5% Olive Leaf extract and a small amount of Selenium. *Sutherlandia frutescens* is also known as the cancer bush, a tonic that helps to stabilize the natural bodily processes. Rich in anti-oxidants, and known for its soothing and healing properties, *Aloe ferox* leaf has a long history of being taken to assist the body to restore and maintain healthy functioning. Olive Leaf has gain esteem as health supplement due to various positive reports of helping the body recovering from viral infections and other digestive and health problems. Selenium is high in anti-oxidants, protecting cells from damage.

**Val-u-Life** is therefore an exquisite blend of fine ingredients to help your body activating its own resources in order to cope with many of the biochemical stresses attacking our health. All these herbs and ingredients are known for their positive effect on the body's immune system.

### Q: How safe is Val-u-Life?

**A:** Know your body. Anything humans consume – even in small doses – can cause side effects. Always start with a very small dose when you take any herb for the first time. Watch out for any signs of discomfort or side effects for a couple of days before you take the fully recommended dose. Avoid taking herbs on an empty stomach as this may enhance side effects. Always take after a meal.

### Q: What side effects does Val-u-Life have?

**A:** Occasional side effects have been reported, including dry mouth, a mild diuretic effect, loose stool or constipation – slight dizziness has been reported by elderly or weak patients. Diabetes: Carefully monitor blood sugar when taking herbs. Pregnancy & lactation: There are no known risks in taking any of the above herbs during pregnancy or lactation. Always discuss the suitability of herb supplements with your physician first. Auto-immune diseases: Consult your physician before taking herbs that may stimulate the immune system. Cancer & HIV: Compositional herbs may interfere with chemotherapy and anti-retroviral drugs and should be discussed with your physician first.

### Q: Can I exceed the recommended dosage?

**A:** No, the recommended dosage of 2 capsules per day should not be exceeded.

### Q: For what period can I take Val-u-Life?

**A:** **Val-u-Life** can be used daily as supplement for the rest of your life to help you maintain good health.

*special attention to the forehead and crow's feet wrinkles around the eyes*

## TIMELESS SKIN DAY CREAM

*Timeless Day Cream*, scientifically formulated, with an optimal UVA/UVB combination and fortified with Aloe, Vitamin E and Jojoba oil, is free from traditional preservatives to tenderly care for your maturing skin. It is activated with anti-aging ingredients from France and Spain, which have been designed to even out skin relief, smooth wrinkles from the inside by rebuilding the skin where needed – with special attention to the forehead and crow's feet wrinkles around the eyes – and provide immediate and long-lasting moisturisation.

**Q: Why is Jojoba Oil beneficial in facial creams?**

**A:** Jojoba oil is a liquid wax extracted from the nut of an indigenous American shrub that goes by the scientific name *Simmondsia chinensis*. Being a waxy substance, Jojoba oil can seal in moisture and create an effective barrier to external elements. It is so structurally close to the secretion of the sebaceous glands in the skin that it is readily accepted and tolerated by the skin.

**Q: What are the benefits of Vitamin E for my skin?**

**A:** Antioxidants are agents that neutralize the oxidant effect of free radicals, which are molecules that damage collagen and cause skin dryness, fine lines and wrinkles. Antioxidants neutralize free radicals and prevent cellular damage. Vitamin E is one of the most powerful antioxidants, but your body can't produce it, which means you have to make sure you're getting enough of this valuable nutrient in your diet. Eating foods high in vitamin E, taking vitamin E supplements and using Vitamin E enriched personal care products can help prevent premature aging of your skin and damage to your DNA [Source: WebMD, Phillips]



## MUSCLE GEL

**NOT JUST FOR SORE MUSCLES**

*Muscle Gel* contains a combination of herbs that help care for painful muscles, joints and tendons and head discomfort and also for maintaining easy breathing. Generously apply *Muscle Gel* to affected areas 2 - 3 times daily. Apply a thick layer to the temples and forehead. For easy breathing apply *Muscle Gel* to chest, throat and back. For a tickling or scratchy throat apply generously to throat when necessary.

