

Aloe Ferox celebrates 20 years of business and service to our valued distributors. Leah Coetzee and Emily Ambachtsheer, a mother and daughter team, started Aloe Ferox 20 years ago by marketing the products at shows and festivals. After 20 years it is a privilege to have Leah (steadily on her way to the big 8-0) involved in daily business and at the wheel of the marketing division. We believe that Emily, now in heaven, is also looking forward to the next 20 years of business with just as much excitement as we are. We will circulate a special 20 year anniversary letter later this year.



TOP PERFORMERS OF 2015

With 2015 finally in hindsight, we had the opportunity to evaluate all the distributor sales figures of 2015. It is a great privilege for us to announce the top performers of 2015 without any further ado. Each of the top performers, as listed below, will receive a certificate in recognition of service dedication and exceptional sales throughout 2015.

TOP 10 PLATINUM

1. Minerva Conradie from Sedgfield
2. Marianne Greyling from Carolina
3. Marieline Kruger from Faerie Glen
4. Elizabeth Hough from Faerie Glen
5. Annemie Teunen from Pretoria
6. Laetitia Segal from Cape Town
7. Janette Errington from Port Elizabeth
8. Maureen Kinghorn from Port Elizabeth
9. Madelein du Toit from Roodepoort
10. Linda Bentley from Port Elizabeth



TOP 100 – GOLD – *We hope to see some of you in the TOP 10 performers 2016.*

Venishree Govender, Rodney & Elaine Robb, Sewes Wolmarans, Sharon Terblanche, Anette Taylor, Francois Wessels, Malik Cassim, Dr. Leon Landman, Noelene Kennedy, Diana Pieterse, Ronnie Botha, Viola Calitz, Thelma Oosthuizen, Petro Massyn, Anré van Beek, Antoinette Thiart, Silna Thomas, Marius & June Botha, Petro Streicher, Annelie Engelbrecht, Heléne Schoombie, Isabel Vieira, Chiman Harjeven, Pieter Conradie and Flip & Sannie van der Westhuizen.

TOP 100 – SILVER – *Your hard work did not go unnoticed.*

Nelri Thompson, Lettie de Villiers, Rina Appelgryn, Elsabé Harding, Joe Hattingh, Hettie Janse van Rensburg, Brigitte Trebbin, Johannes Arnoldus Nel, André Ekermans, Lorraine Sadler, Louette Lambrechts, Jan Spoelstra, Estelle Aspeling, Raylene Lindemann, Hennie Liebenberg, Kitty Lotze, Justin Mark Moloney, Theresa Delpport, Karen Wolmarans, Ilse Marais, Sylva Francis, Linda van Eck, Mart Singer, Antoinette Goosen, Veronica Wessels, Joni Valuthuba, Barbara Stokell, Madelene van der Berg, Lynette Bresler and Amélia Eloff.

TOP 100 – BRONZE – *Excellent work!*

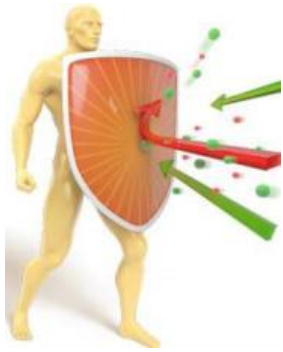
Francois Engelbrecht, Ishwar Khoosal, Margot Vile, Marianna la Vita, Anette Groenewald, Stuart Pearson, Elize Schoeman, Annemarie Dellelijn, Mike Norris, Hennie & Marlene van Wyk, Amelia Leenen, Schalldean Victor, Retha Hewitt, Ursula Halford, John Langford, Theresa Behrens, June de Jager, Ronelle Pretorius, Catherine Hur, Martha Hanekom, Trevor Janse van Rensburg, Wendy Calitz, Wendy Wang, Annetjie Oosthuizen, Marike Muller, Mary Shears, Ronél de Klerk, Elsabé Strauss, Sophia Fourie and Ella de Villiers.

NEW CATEGORY FROM 2015: TOP 5 BUSINESS PARTNERS

1. Mendelt van Wijk from Dried Fruit for Africa in Cape Town.
2. Hilde Nel from Simply Natural in Cape Town.
3. Samantha Wuu from Yi-Feng Trading in East London.
4. Henriëtte Wolmarans from Ouma Bettie se Winkel in Mosselbaai & George.
5. Miriam Bryant from Noramie Fashions in Randfontein.



IMMUNE SYSTEM



Flu season is almost upon us and it is time to strengthen your immune system. Elude the grip of colds and flu with *Winter Fighter* capsules at first signs of a blocked nose, postnasal drip or irritated throat. Exposure to the flu virus is unavoidable and since there is no antidote, you have to strengthen your immune system to successfully fend off the attacks. Symptoms will practically start to disappear from the moment you start taking *Winter Fighter* capsules.

Winter Fighter improves the efficacy of the immune system by multiplying white blood cells and improving the ability of the white blood cells to overcome foreign organisms.

Echinacea, which have been clinically proven to effectively combat the symptoms of colds and flu. Your best defence is to actively fight the symptoms. Don't be caught off-guard without your *Winter Fighter* capsules.

Echinacea, contained in the *Winter Fighter*, strengthens the immune system by:

- stimulating production of white blood cells
- prohibiting viral growth
- stimulating production of macrophages (fights infection)
- aiding prompt discovery and destruction of viruses

Vitamin C+ limits colds and flus by dramatically reducing the intensity and duration of symptoms. Supplement your intake of *Winter Fighter* with *Vitamin C+* and *Whole Leaf Aloe Juice* to completely take the sting out of winter. You can also gargle the *Whole Leaf Aloe Juice* to provide relief for an irritated throat.

ON SPECIAL
March &
April 2016



TIMELESS EYE CREAM

Timeless Eye Cream contains bio-active peptide complexes that have been proven to reduce under-eye circles, treat under-eye puffiness and reduce fine lines. It also moisturises the sensitive skin around the eyes to delay wrinkle formation. Use *Timeless Eye Cream* as part of your morning and evening routine.

PRICE INCREASE 2016



An unavoidable price increase of just 7% is scheduled for the 1 June 2016. It is always our number one priority to keep the Aloe Ferox products as affordable as possible without compromising the quality and efficacy of the products. The new pricelist will be included in the May / June newsletter. Seize the opportunity to stock up on all your best sellers for the next couple of months leading up to the price increase.

NEW AND IMPROVED

Wrinkle-less Crème is a light-weight moisturizer designed to protect your valuable skin from the onslaughts of skin-aging that is caused by extrinsic factors. Broad Spectrum SPF 15 (in silica SPF determination) delivers UVA/UVB protection. *Wrinkle-less Crème* is also composed of anti-aging actives with various proven skin benefits to help restore skin aging damages. These actives have been proven individually and exclusively to -

- help repair UV damaged skin
- promote wrinkle smoothing and help delay wrinkle formation
- assist in improving skin firmness and elasticity
- help replenishes skin moisture

Formulated without artificial fragrances, colours or parabens.

Ingredients: Aqua, Caprylic/Capric Triglyceride, C12-15 Alkyl Benzoate, Stearic Acid, Cetearyl Alcohol, Sorbitan Stearate, Polymethyl Methacrylate, Ethylhexyl Methoxycinnamate, PEG-20 Stearate, Polysorbate 60, Polysorbate 20, Aloe Barbadensis Leaf Extract, Oenothera Biennis Oil, Propylene Glycol, Butylene Glycol, Glycerin, Palmitoyl Oligopeptide, Palmitoyl Tetrapeptide-7, Rosa Damascena Flower Oil, Bis-Ethylhexyloxyphenol Methoxyphenyl Triazine, Octocrylene, Tocopheryl Acetate, Tetrasodium Iminodisuccinate, Carbomer and Triethanolamine

20 YEAR LIMITED EDITION SUPER ALOE GEL



A Limited Edition 75ml *Super Aloe Gel* will replace the regular 50ml *Super Aloe Gel* from the 1 July 2016 in celebration of our 20 year anniversary.

- The Limited Edition 75ml *Super Aloe Gel* will depict the artwork of the first ever *Super Aloe Gel* tubes and will be sold at the price of a regular 50ml *Super Aloe Gel*. That is 25ml FREE!
- Only 15 000 units/tubes will be made.
- The first 100 distributors that order 10 or more units/tubes between 25 and 31 June 2016 will get 2 of the units at the 1996 price of R21.00 each (no discount on the R21 units/tubes).

Do not miss this great marketing opportunity!