

2016!

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WELCOME to our latest newsletter, the 1st for 2016. We hope that our newsletters keep you up to date on all latest news and provide you with all the vital information that you need to grow your own Aloe Ferox enterprise.

WE hope you and your families have been enjoying the summer months so far, with plenty of sun around to get us all up and active and enjoying the great outdoors. May you have an abundantly blessed festive season. Make peace, joy and prosperity your partner for 2016.



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ON SPECIAL
**JANUARY &
 FEBRUARY
 2016**



1. **Sweet Feet** – Do you sometimes come across people who seem to be in agony? Be brave and ask them if painful feet are the cause of their agony. Painful feet and emotional wellbeing are often quite intertwined. A lot of people suffer from painful feet and they usually feel just as battered as their poor feet are.

We are not born with painful feet though, we just seem to unnecessarily neglect our humble feet. Shoes that are too tight, being overweight, incorrect posture, incorrect use of medication and supplements and poor eating habits are but a few of the burdens that our feet must carry. Did you know that the average human walks approximately 160 000km in a lifetime? That's four times around the globe!

Research towards suitable ingredients for the Aloe Ferox *Sweet Feet* led to a combination of wholesome herbs and plants. Some of the attributes of these herbs and plants are analgesic, antifungal, antibacterial, antiviral, anti-parasitic and anti-inflammatory. Some also have a cooling effect that reduces excessive sweating and improves blood circulation. It is told that the loggers/lumberjacks from Siberia pack layers of pine needle in their work boots and then wear these pine needle packed boots for 14 days straight. The pine oil that is pressed out of the needles keep their boots fresh during these 14 day cycles. It is for this reason that pine oil is one of the main ingredients of Aloe Ferox *Sweet Feet*.

Massage *Sweet Feet* onto clean, tired feet using long strokes from the toes to the ankles. Start at each toe and massage backwards over the bridge of the foot towards the ankle. Use daily to prevent winters feet (Pernio).

An Aloe Ferox client based in Cape Town was battling with an itchy and inflamed rash on her elbow that plagued her, especially on hot days. Some lotions calmed the itching however the rash would not heal. She eventually tried using Aloe Ferox *Sweet Feet* as a last resort because it provides relief from foot rashes. The itching subsided and the rash disappeared within 8 days. Her mother also suffered from an itchy rash that would appear all over her body and eventually scabs over. She recommended Aloe Ferox *Sweet Feet* to her mother due to her own success story. "The rash dried and disappeared completely. I don't have to scrub myself anymore!"

The same client also wrote: "I have definitely rediscovered this wonder product: Aloe Ferox *Sweet Feet*. Not only for my feet but I have found that it does wonders for all kinds of itchy rashes even on the most sensitive skin"

2. **Timeless Cleansing Mousse** gently cleanses your skin without removing the skin's natural oils. It contains no harsh chemicals or detergents (100% soap-free). It contains natural ingredients, botanicals and vitamins to hydrate and nourish your skin and protect your skin against environmental aggressions. It also inhibits hyper-pigmentation to even skin tone. The result is a healthy and radiant looking skin.
 - ✓ Free from comedogenic (acne causing) chemicals.
 - ✓ User and ecologically safe.
 - ✓ Designed for sensitive skin.
 - ✓ Preservative free.
 - ✓ Alcohol free.

3. **Adam** capsules are good for the general wellbeing of men, can improve sexual vitality and benefit the wellness of the prostate gland. Approximately 80% of all men above the age of 60 have an enlarged prostate gland. This gland is situated directly under the bladder and surrounds the urinary tract. An enlarged prostate gland limits urine flow and subsequently prohibits the bladder totally emptying. Aging, hormonal imbalances and shortage of zinc and/or fatty acids such as fish oils and plant oils can cause the prostate gland to enlarge. Supplement your diet with Aloe Ferox Adam, Aloe Ferox Omega 3 and eat more healthy fats such as nuts, avocados and fish.

NEW AND IMPROVED

The sensitive skin under the eyes can easily sag, lose its radiance and become puffy when microcirculation in the skin slows down. Don't delay and start to protect, rejuvenate and restore your skin today by applying Aloe Ferox *Eye Gel* to this sensitive area as part of your daily skin routine.

The formula has recently been updated for increased micro-circulation. Aloe Ferox *Eye Gel* is not a moisturizer and we therefore recommend that you use Aloe Ferox *Eye Gel* in combination with Aloe Ferox *Eye Cream* to improve micro-circulation and moisturize and hydrate your skin.



THE LAZARUS-CHICK (TRUE STORY)

An unfortunate event turned out to be a big miracle here in the small town of Albertinia. Two young hens, we'll call them Peaches and Delilah to protect their identities, started brooding at the same time. Delilah just could not wait for the endless days of sitting and waiting and sitting and waiting to be over, so she promptly abandoned her chicks shortly after they hatched and re-joined the ranks of the free and available hens on the farm. The poor little souls then had to be hand reared. One fateful day, Little Red (one of the foundlings) decided it was time to venture into the henhouse and see what he has been missing out on. Peaches had no time for this foster-chick in her domain and quickly gave Little Red a severe pecking and left him for dead. The mother of the farm found Little Red's lifeless body a while later and wept. While preparing Little Red for a very formal burial she unexpectedly saw his little heart quivering through the exposed flesh. The skin around his neck was nearly completely ripped open. She quickly applied copious amounts of Aloe Ferox *Bitter Aloe Gel* and kept on doing so for the next couple of days until Little Red rose from the dead. Very well and alive, he now goes by the name: Lazarus.

TRAINING 2016

	<p>Aloe Ferox offers three training courses per year, at zero cost, to our distributors. Three days of free accommodation, excellent food and more information and knowledge than you can imagine. Sales techniques, product information and skincare secrets are but only a few of the topics. Bring your husband/wife and kids along – they can enjoy the closest beach (35km away) while you ascend the mountain of knowledge every day. Book your spot on our 2016 courses today!</p>	<p style="text-align: center;"><u>2016 Dates</u> 23-25 May (Eng) 8-10 August (Afr) 5-7 December (Eng/Afr)</p>
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MARKETING PROMOTION

Aloe Ferox has a large variety of promotional marketing material available that you can use to improve your sales. See the enclosed A5 pamphlet for further details.